

Receive an American Express[®] Reward Card by mail after the purchase of Select Canon Lenses

EF LENS

Offer valid on purchases made from October 2nd, 2016 through October 29th, 2016

Receive an American Express[®] Reward Card by mail after purchase of select Canon lenses shipped from and sold by participating Authorized Canon Dealers.

(A list of participating Authorized Canon Dealers is available at <u>http://rebates.usa.canon.com.</u>)

This promotion is valid only for purchases made at a participating Authorized Canon Dealer. This promotion is not combinable with other Canon promotions.

You have the option to pre-submit this rebate form online and print it for mailing with your required documentation. Please go to <u>http://rebates.usa.canon.com</u> and click on the "Pre-submit your Rebate Claim" button to pre-submit your claim.

Please note that although your pre-submission claim form will be electronically submitted to Canon USA, Inc., a printed copy of the claim form as well as the required supporting documentation must still be submitted by postal mail to Canon USA, Inc. in order to complete your submission.



Step 1 – Next to the lens offers below, please check the box of each eligible lens that applies to your purchase and enter the serial number. <u>To qualify for this promotion, you must purchase at least</u> two (2) different eligible new Canon EF lenses. (A lens included in a camera lens kit does not qualify as an eligible EF lens under this promotion; also, multiple purchases of a single lens do not qualify for this promotion.) All eligible lens purchases <u>must</u> be included on the same sales receipt.

Please select the Eligible Lenses	UPC Code	American Express [®] Reward Card value	Serial Number
EF LENSES – ULTRA WIDE ZOOM			
EF-S 10-22mm f/3.5-4.5 USM	013803043099	\$25.00	
EF-S 10-18mm f/4.5-5.6 IS STM	013803240764	\$25.00	
EF 11-24mm f/4L USM	013803240771	\$100.00	
EF 16-35mm f/2.8L II USM	013803078596	\$100.00	
EF 16-35mm f/4L IS USM	013803240634	\$100.00	
EF 17-40mm f/4L USM	013803028058	\$100.00	

Please select the Eligible Lenses	UPC Code	American Express [®] Reward Card value	Serial Number
EF LENSES – STANDARD ZOOM			
EF-S 15-85mm f/3.5-5.6 IS USM	013803108651	\$25.00	
EF-S 17-55mm f/2.8 IS USM	013803064445	\$50.00	
EF-S 18-200mm f/3.5-5.6 IS	013803092752	\$25.00	
EF 24-70mm f/2.8L II USM	013803134162	\$100.00	
EF 24-70mm f/4L IS USM	013803147773	\$100.00	
EF 24-105mm f/3.5-5.6 IS STM	013803240788	\$25.00	
EF 24-105mm f/4L IS USM	013803050844	\$100.00	
EF LENSES – TELEPHOTO ZOOM			
EF 28-300mm f/3.5-5.6L IS USM	013803037197	\$100.00	
EF 70-200mm f/2.8L IS II USM	013803092776	\$100.00	
EF 70-200mm f/2.8L USM	082966213151	\$100.00	
EF 70-200mm f/4L IS USM	013803064568	\$100.00	
EF 70-200mm f/4L USM	082966214202	\$100.00	
EF 70-300mm f/4.5-5.6 DO IS USM	013803037180	\$25.00	
EF 70-300mm f/4-5.6 IS USM	013803050851	\$50.00	
EF 70-300mm f/4-5.6L IS USM	013803122251	\$100.00	
EF 100-400mm f/4.5-5.6L IS II USM	013803240863	\$100.00	
EF LENS – FISHEYE			
EF 8-15mm f/4L Fisheye USM	013803122275	\$100.00	
EF LENSES – WIDE ANGLE			
EF 14mm f/2.8L II USM	013803079425	\$100.00	
EF 20mm f/2.8 USM	082966212888	\$25.00	
EF 24mm f/1.4L II USM	013803092769	\$100.00	
EF 24mm f/2.8 IS USM	013803137378	\$25.00	
EF 28mm f/1.8 USM	082966213281	\$25.00	
EF 28mm f/2.8 IS USM	013803134193	\$25.00	
EF 35mm f/1.4L II USM	013803240818	\$100.00	
EF 35mm f/1.4L USM	082966214028	\$100.00	
EF 35mm f/2 IS USM	013803134186	\$25.00	
EF LENSES – STANDARD & MEDIUM T	ELEPHOTO		
EF 50mm f/1.2L USM	013803064551	\$100.00	
EF 50mm f/1.4 USM	082966213014	\$50.00	
EF 85mm f/1.2L II USM	013803064056	\$100.00	
EF 85mm f/1.8 USM	082966212901	\$50.00	
EF 100mm f/2 USM	082966212826	\$25.00	

Please select the Eligible Lenses	UPC Code	American Express [®] Reward Card value	Serial Number
EF LENSES – TELEPHOTO			
EF 135mm f/2L USM	082966213328	\$100.00	
EF 200mm f/2L IS USM	013803083767	\$100.00	
EF 200mm f/2.8L II USM	082966213311	\$100.00	
EF 300mm f/2.8L IS II USM	013803122169	\$100.00	
EF LENSES – SUPER TELEPHOTO		· · ·	
EF 200-400mm f/4L IS USM Extender	013803134179	\$100.00	
EF 400mm f/2.8L IS II USM	013803122176	\$100.00	
EF 400mm f/4 DO IS II USM	013803217049	\$25.00	
EF 400mm f/5.6L USM	082966203022	\$100.00	
EF 500mm f/4L IS II USM	013803134124	\$100.00	
EF 600mm f/4L IS II USM	013803134148	\$100.00	
EF 800mm f/5.6L IS USM	013803092738	\$100.00	
EF LENSES – MACRO			
EF-S 60mm f/2.8 Macro USM	013803050424	\$50.00	
MP-E 65mm f/2.8 1-5x Macro Photo	082966214219	\$25.00	
EF 100mm f/2.8 Macro USM	082966214233	\$25.00	
EF 100mm f/2.8L Macro IS USM	013803108620	\$100.00	
EF 180mm f/3.5L Macro USM	082966213335	\$100.00	
EF LENSES – TILT-SHIFT			
TS-E 17mm f/4L	013803108606	\$100.00	
TS-E 24mm f/3.5L II	013803108613	\$100.00	
TS-E 45mm f/2.8	082966212741	\$25.00	
TS-E 90mm f/2.8	082966212758	\$25.00	
EF LENSES – OTHER			
Extender EF 1.4x III	013803122145	\$25.00	
Extender EF 2x III	013803122152	\$25.00	

Step 2 – Cut out the 12-Digit UPC Barcode from the eligible Canon lenses that you purchased.



Claim Checklist:

□ This completed claim form.

 $\hfill\square$ Write the alphanumeric serial number next to your selections.

□ A legible copy of your sales receipt from a participating Authorized Canon Dealer, showing the purchase of new eligible Canon lenses, with the date of purchase and the purchase prices circled, and the name of the participating Authorized Canon Dealer clearly legible.

Original Proof of Purchase 12-Digit Barcode cut from the eligible
lens boxes, leaving a hole in the boxes. WE MUST RECEIVE
"PROOF OF PURCHASE" WITH CARDBOARD INTACT. DO NOT PEEL OFF
"PROOF OF PURCHASE" STICKERS. (SEE SAMPLE UPC BARCODE ABOVE.)
Make copies of all documents for your records.
Mail all documents to the address in the shaded box.

Please provide the following information:

Mail Completed Claim and Supporting Documentation to:

Promotion ID: 8191406 Canon Lens Mail-in Rebate Promotion P.O. Box 343140 Memphis, TN 38184

First Name	MI	Last Name			
Mailing Address (NO P.O. BOXES, except for residents of North Dakota)					
City	State	Zip Code			

Daytime Phone

Email Address

Terms of offer: Offer good in the 50 United States, the District of Columbia and Puerto Rico, on lenses purchased by an end-user customer from a participating Authorized Canon Dealer only. Offer void where taxed, restricted or otherwise prohibited by Federal. State or Local law. Your envelope containing this claim form, the section of the box bearing the original "Proof of Purchase" 12-digit UPC bar code cut from the eligible EF lens boxes, leaving a hole in the boxes (we must receive "Proof of Purchase" with cardboard intact; do not peel off "Proof of Purchase" sticker); and a legible copy of your sales receipt from a participating Authorized Canon Dealer with eligible lens purchases circled must be postmarked no later than November 28, 2016 and received no later than December 12, 2016. Purchases of eligible lenses made from a participating Authorized Canon Dealer must be made between October 2, 2016 and October 29, 2016 and must appear on the same receipt to be eligible for the offer. For full listing of participating Authorized Canon Dealers, please visit: http://rebates.usa.canon.com. Photocopied UPC barcodes and "Secondary Proof of Purchase" barcodes will not be accepted. All required information on the claim form must be hand printed; no mechanical reproductions or labels will be accepted. Keep copies of materials submitted: originals submitted become Canon's property and will not be returned. Allow 60 days for processing of claim. Incomplete or illegible claim forms and claims that do not comply with the terms and conditions of this offer will be rejected and will not be returned. Canon and/or its agents reserve the right to substantiate claims, and request additional identification and/or documentation. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. In the event of guestions regarding claims, program or policy, Canon will review all documents and make the final determination of claim eligibility. Dealers, distributors and other resellers are not eligible for this offer. American Express® Reward Card will only be mailed to a street address (except where prohibited by law) in the 50 United States, the District of Columbia or Puerto Rico. Offer does not apply to purchases of refurbished or used products nor for eligible products packaged together and sold for one price. Canon reserves the right to seek reimbursement of any rebate paid on a product that is accepted for return by an Authorized Canon Dealer after the rebate is paid to you. By submission of this rebate claim to Canon, you hereby agree to submit to the jurisdiction of the federal or state courts located in Suffolk County, New York regarding any disputes arising out of the payment, nonpayment or attempt at reimbursement of payment of this rebate claim. Quantities of advertised products may be limited. Canon is not responsible for lost, stolen, misdirected or undelivered mail, nor for misprints or typographical errors. This offer cannot be combined with any other Canon offer or promotion. Cash value 1/100¢.

This American Express® Reward Card can be used at U.S. merchants that accept American Express® Cards. Funds do not expire. No ATM cash withdrawal. SUBJECT TO APPLICABLE LAW, A \$2.00 MONTHLY FEE WILL BE ASSESSED AGAINST CARD BALANCE STARTING SEVEN MONTHS AFTER CARD ISSUANCE. Additional limitations apply, including restriction on use at cruise lines or for recurring billing. See Cardholder Agreement for complete details. Card cannot be redeemed for cash, except where required by law. This Card is issued pursuant to a loyalty, reward or other promotional program. Card is issued by American Express Prepaid Card Management Corporation. American Express is not the sponsor of this promotion.

□ Please check this box if you **do not** want to receive information about other Canon products and promotions that may be of interest to you.

For questions regarding this offer call 1-866-668-9861 from 8:00 a.m. to 8:00 p.m., ET, Monday-Friday, excluding holidays. For a status on your rebate visit http://rebates.usa.canon.com.

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